

	Cheap	Rapidity for results delivery	Reliance	Human relationship	Accompaniment	Eco-friendly Cycle of life	Intimty (anonymous, discreet, privacy)	Innovation	Multi-disciplines	Easy to use	Accessible	Altruism	Early detection	Biosafety	Risk Banalization, lack of prevention
iGEM Team	+ With aptamer, but to be reconsidered in case of improvement	++ Technical Challenge	++ Spécific Sensible Pertinence of the approach	+ Reflexion about patient care	+ Conditions of sale 'self-test' or just test ?	+ Recyclable Disinfection	+ User-friendly	++ Participate actively to the innovation, create something useful to solve a societal issue	++ Learn to communicate with other academic disciplines: mécanic, human sciences, design...	++ Major usability issue, the test has to be usable and used Frugal technology	++ Major issue for making a democratic diagnosis solution	++ Engagement for a societal issue, improve the life of seropositive people	++ Technical challenge to detect early	+ Implement safe and user-friendly solutions to developp the test	- Take actively part in the prevention procedure, implement prevention poster, prevention meetings in our project. Very enriching experience
User	++ Accessibility	++ Dépends on the person expectations and sensibility	++ Confidence in the test by possibility of false positive/negative	-- Alone	-- Alone	+ Risk of contamination Where to throw it away	? Where to buy it in total anonymity? Is drugstore better than Diagnosis center ?	+ confidence in the test, improve the trust to innovation	0	++ No doubts during the test realization. Better trust in the results	++ Make the diagnosis process more easy Ensure a larger choice of self-test. Respect the free mind of the users	+ Be aware of its diseases and change behaviour (use protections)	++ Better treatment efficiency and improve the life expectancy and conditions	++ Be relieved that doing the test is not more risky than getting a STI	-- Use decay
Drugstore	? Cheap for the sale It increase the accessibility	0 Selling points	++ selling point	- Judgement	0	? Collector	+ Professional secret discretion ?	? Enhance the choice of self-tests	0	++ selling point	++ selling point	0	++ selling point	+ Need sale authorization\$	0
Diagnosis Center	++ Limited financial resources Evolution Accompaniment	++ rapid made diagnosis. As the results are rapid to deliver, it is better to see the users.	Selling point Reliability	+ No significant evolution	- No accompaniment for the realization and the results.	+ Knowledge about treatments and recyclable processes	0 Already competent	? Enhance the choice of self-tests	0	++ make the job easy and more rapid to put the stress on other domains (prevention, informations)	? Drugstore or free diagnosis center? Once more the accompanime nt issue are heart of the reflexion	++ It is their major mission of welcoming people and to give them information and diagnosis tests	++ Better treatment efficiency and improve the life expectancy and conditions	++ Be relieved that the test do not contains any dangerous substances	- Lake of financial means to develop a efficient campaign of prevention
Doctor	0	0	+ Need of confirmation	+ A posteriori	+ A posteriori	0	0 medical secret	? Enhance the choice of self-tests	0	+ Not the targeted user but doubts during the test realization. Better trust in the results	- No need of prescription, good or bad things?	+ The natur of the doctor job	++ Better treatment efficiency and improve the life expectancy and conditions	++ Be relieved that the test do not contains any dangerous substances	- Key opinions leader for prevention and information delivery
AIDS Info	++ Encouragement in the diagnosis procedure	+	++ Test reliability	0 It is their actions but their approach is changing	- No accompaniment for the realization and the results.	+ Informative role for the users about trash management	0 Already competent	? Enhance the choice of self-tests	0	++ make the job easy and more rapid to put the stress on other domains (prevention, informations)	++ Increase the number of scanned people	++ It is their major mission of welcoming people and to give them information and diagnosis tests	++ Better treatment efficiency and improve the life expectancy and conditions	++ To ensured the user that the test do not contains any dangerous substances.	- Lake of financial means to develop a efficient campaign of prevention
Relatives , Partner	+ Incitation from the user	? Dépends on the person expectations	++ Confidence in the test by possibility of false positive/negative	? Whether reject Whether confidence in the relationship	? Most important role for the accompanement ? good or bad things ?	0	+ Intrusion if someone discovers the test	0	0	++ Accompaniment during the diagnosis test more easy	++ Possibility of helping the user by buying it or doing comparative resarch	0 Don't change the affection feelings	++ enable early diagnosis for the partner	++ Be relieved that the test do not contains any dangerous substances	-- Scared about the use decay and the apparent easyness to get diagnosed
Buisness owner	++ For the production	++ Marketing arguments	++ Confidence in the test by possibility of false positive/negative	0	0	++ Responsability and adapted technical choices	0	++ Master new process , stay at the forefront of innovation	0	++ selling point	? The benefits will depend on the distributor.	0	++ selling point	++ Legal engagement Precaution principle	0